History, Mission, & Commitment to Excellence

The skill to heal. The spirit to care.
Florida Hospital Zephyrhills is a 139 bed acute care, not-for-profit, community hospital extending the healing ministry of Christ. We strive to meet or exceed both the service standards of the health care industry and the expectations of the patients we serve. We measure our success through continuous surveying of patient satisfaction.

Florida Hospital Zephyrhills’ commitment to its community is evident as soon as you arrive on the 28-acre campus. The hospital is a Christian, not-for-profit facility and is a member of Adventist Health System (AHS). AHS owns 43 hospitals in 12 states and is the largest Protestant healthcare system in the United States. Established in 1985, Florida Hospital Zephyrhills, formerly East Pasco Medical Center, has experienced more than 36 additions or renovations, growing to a present day capacity of 139 beds, 450,000 square foot full-service healthcare facility.

Florida Hospital Zephyrhills is on the forefront in responding to change needed in the delivery of healthcare services to the communities it serves.
...the hard working truck driver.

Jack Stewart had an active life and a fulfilling career as a long-distance truck driver until he was forced into retirement due to rupturing a disc in his lower back while on the job. Jack immediately sought the opinions of two orthopedic surgeons and a neurosurgeon at different medical centers several miles from home.

An MRI revealed that disc fragments were pressing on one of the primary nerves that control the hip movements in his left leg. The surgeons told him he needed a very serious type of spinal surgery in order to repair the damaged areas. They told him that after surgery, he would need to give up most of the recreational activities that he often enjoys. This prognosis was not at all what he had hoped he would receive. This was simply unacceptable news and Jack was immediately standing at a crossroads.

Jack and his wife began praying for a better option, for guidance, for hope. One day, one of his neighbors in his park suggested that he seek another opinion at his local hospital, Florida Hospital Zephyrhills. His neighbor shared with him that Florida Hospital Zephyrhills has a fully-accredited Brain and Spine Institute staffed with the area’s finest neurosurgeons. Jack immediately made an appointment to see Dr. Raul Olivera. Dr. Olivera told him that his chances for a full recovery were actually much better than he had originally been told. With physical therapy sessions after surgery, Jack could regain the ability to enjoy life as he had before his injury.

Today, Jack is enjoying golf, cycling, and playing with his grandson. He is still working diligently on his physical therapy sessions and is seeing improvement every day. The best news for Jack and his wife is that they don’t need to travel far to get top-notch care. It’s right in their backyard, at Florida Hospital Zephyrhills.
Pam took her dog Rufus out for a walk on a Thursday night in May. A few minutes into the walk, she started to notice weakness in her right arm and leg. This weakness was followed by a tremendous headache. She had a difficult time making it home. As soon as she did make it home, she immediately called 911. The EMS crew arrived and determined that Pam was having a stroke. Luckily, Pam called 911 in time for treatment to be administered right away.

Grace woke up one November morning with what she called, “the worst headache of my life.” She knew this was serious and so decided to go to the nearest emergency room for treatment. Once she arrived, to her surprise, she was immediately placed in a helicopter and flown off for treatment nearly 100 miles away. Grace ended up with partial paralysis on her right side and later learned that if treatment had been administered right away, her outcome may have been quite different.

Jeff had just graduated from college and was launching an exciting career in banking. One summer evening, he complained to his girlfriend that he had a severe headache and visual disturbances. As the headache continued to worsen, his girlfriend decided to take him to the nearest urgent care center. Because Jeff was only 30 years of age, no one thought to explore the possibility that Jeff may be having a stroke. In fact, it took the technicians at the urgent care center several hours to properly diagnose him. By then, the damage had been done. Jeff is currently undergoing rehabilitation and is hopeful for a full recovery.

Grace woke up one November morning with what she called, “the worst headache of my life.” She knew this was serious and so decided to go to the nearest emergency room for treatment. Once she arrived, to her surprise, she was immediately placed in a helicopter and flown off for treatment nearly 100 miles away. Grace ended up with partial paralysis on her right side and later learned that if treatment had been administered right away, her outcome may have been quite different.
What is a Brain and Spine Institute?

A stroke is the sudden death of brain cells in a localized area due to inadequate blood flow. The National Institute of Neurological Disorders and Stroke ranks stroke as the leading serious neurological disorder in the United States. They describe stroke as a disruption of blood supply to or within the brain. When blood is cut off, the brain fails to receive oxygen and nutrients necessary for survival, resulting in permanent injury. As brain cells are injured or die from a lack of oxygen, bodily functions controlled by those injured cells are affected and may become impaired.

At Florida Hospital Zephyrhills, we have a full team dedicated to the treatment of stroke and all neurological conditions. When a patient comes through our doors with stroke symptoms, they will immediately be greeted at the EMS/Triage door by a specialized Neuro/Stroke nurse who will move them immediately to the CT scan area. After the CT scan, the patient is immediately transported to the Brain and Spine Institute to determine their specialized plan of care. An important factor is that the patient stays in the Brain and Spine Institute unit for all of their care. Staff members come to the patient, not the other way around.

Rapid treatment is essential for a positive outcome when stroke symptoms first appear. A clot-busting drug called tissue plasminogen activator (tPA) may improve the patient’s chances of a full recovery but only if it is administered right away. That is why rapid treatment is so important. Having a comprehensive Brain and Spine Institute at Florida Hospital Zephyrhills will mean that patients no longer need to be transported to other hospitals for treatment. Transporting a patient takes time, and with stroke, “time is brain.” At the Florida Hospital Zephyrhills Brain and Spine Institute, treatment will be administered right away, saving precious time, leading to better outcomes.

Our Partnership with USF

In 2012, Florida Hospital Zephyrhills entered into an agreement with the USF Department of Neurosurgery to better care for our patients with neurological conditions. This partnership sets us apart and propels us to the top of brain and spine care in terms of research and innovative new findings in the care and treatment of stroke.
Research shows that patients cared for in specialized neurological units are 28% less likely to die, 7% more likely to return to their own home, 8% have a shorter hospital stay and 19% have better outcomes overall.

Community Education
Because it is critical that treatment be administered right away, it is important that people are able to identify the signs and symptoms of stroke when they first appear. A key component of our Brain and Spine Institute is community education. If patients arrive at our door when it is too late to receive the clot busting drug (tPA), this means that they did not identify the signs and symptoms in time to make a difference. At Florida Hospital Zephyrhills, our commitment to community education will be an ongoing priority.

Rehabilitation
With stroke, rehabilitation is a critical part of the healing process. Rehabilitation for our Brain and Spine Institute patients will be centrally located within the new Institute. We will offer a wide variety of both physical and occupational therapy to our patients to ensure that they resume their daily activities as quickly as possible.

The Joint Commission Accreditation
In addition to our highly skilled team, in November 2012, The Joint Commission, in conjunction with The American Heart Association/American Stroke Association, recognized Florida Hospital Zephyrhills with Advanced Certification for Primary Stroke Centers. This Joint Commission certification demonstrates that Florida Hospital Zephyrhills’ Brain and Spine Institute improves outcomes for stroke patients, right here, close to home.
The Need

The Population of Pasco County is Growing at a Rapid Pace...

- Pasco County is currently ranked the 9th fastest growing county in Florida and the 38th fastest growing county in the United States.
- The U.S. Census Bureau ranks Pasco County at #8 among counties with the largest number of people moving into a county.
- Eastern Pasco County is experiencing a much more rapid population growth when compared to other geographic regions of Pasco County.
To avoid the cold winter months, the “snow birds” from northern states flock to Zephyrhills where the population swells to more than 86,000 from October through April. These snow birds are typically older individuals who may be in need of services offered by Florida Hospital Zephyrhills.

Florida Hospital Zephyrhills urgently needs to build a Brain and Spine Institute to handle both the current and future demand.

- According to the American Stroke Association, about 795,000 Americans each year suffer a new or recurrent stroke. That means, on average, a stroke occurs every 40 seconds.
- Stroke kills more than 137,000 people a year. That’s about one of every 18 deaths. Stroke is the number four cause of death.
- On average, every four minutes, someone dies of stroke.
- About 40 percent of stroke deaths occur in males, and 60 percent in females.
- The 2006 stroke death rates per 100,000 population for specific groups were 41.7% for white males, 41.1% for white females, 67.7% for black males and 57.0% for black females.
- Stroke is the leading cause of serious long term disability in the United States.
- Americans paid about $73.7 billion in 2010 for stroke-related medical costs and disability.
- In Pasco County alone, in 2010/2011, there were 455 deaths from strokes in people ages 45 and older.
- At Florida Hospital Zephyrhills, the youngest person to present with a stroke in our Emergency Department was 16 years of age.
Today, Florida Hospital Zephyrhills is responding to a clear and growing community need for a full-service Brain and Spine Institute to serve Eastern Pasco County. Plans are now underway to meet this need with a new, state-of-the-art Brain and Spine Institute that will re-imagine what it means to deliver an exceptional patient experience.

Scheduled to open in early 2014, this new Institute will benefit area families by enabling our patients to remain close to home for individualized neurological treatment and recovery needs. It will extend the healing ministry of Christ into the community to improve healthcare and provide comfort and healing for all in our community, including the poor and uninsured.

Your Gift is Essential...

Florida Hospital Zephyrhills has launched a $2 million campaign to help cover the costs associated with the construction of this much-needed Brain and Spine Institute.

A variety of naming opportunities are available in the new Institute. There are many meaningful areas in which to honor and remember a loved one. We can help identify giving opportunities most meaningful to you - gifts that express gratitude for excellent care received; gifts that honor a friend, relative or caregiver; or gifts that invite you to play a part in improving comprehensive neurological care for our community.

Making a gift to Florida Hospital Zephyrhills is an investment in the future of health care for your family, your neighbors and your community.

We look to you for your support in facilitating this dream. Through an understanding of our mission, the desire to serve our community and the generosity to help build this Institute, you not only witness the dream, you become a part of it. We invite you to join with us in seeing this vitally important project become a reality.
For more information on meaningful ways to support the Brain and Spine Institute, please contact the Florida Hospital Zephyrhills Foundation at 813-783-6144 or visit us at www.fhzeph.org and click on make a gift.

Brain and Spine Institute
Naming Opportunities

If you want to give to a cause that’s guaranteed to make you feel good, give to your hospital. That’s right, YOUR hospital. The fact is, we have always relied on private donations to stay current with medical needs. Now the need is greater than ever. New medical breakthroughs are entering the market every day. And the thing is, they’re the kind of breakthroughs you would never miss – unless the patient they’re intended for turns out to be YOU.

<table>
<thead>
<tr>
<th>AREA/ITEM</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRAIN AND SPINE INSTITUTE</td>
<td>$500,000</td>
</tr>
<tr>
<td>REHABILITATION AREA</td>
<td>$100,000</td>
</tr>
<tr>
<td>EQUIPMENT FOR REHABILITATION</td>
<td>$50,000</td>
</tr>
<tr>
<td>FURNITURE</td>
<td>$15,000</td>
</tr>
<tr>
<td>FAMILY LOUNGE</td>
<td>$10,000</td>
</tr>
<tr>
<td>RECEPTION DESK</td>
<td>$10,000</td>
</tr>
<tr>
<td>ICU BEDS (19)</td>
<td>$8,000 ea.</td>
</tr>
<tr>
<td>STAFF LOUNGE/EDUCATION ROOM</td>
<td>$7,500</td>
</tr>
<tr>
<td>NURSING OFFICE</td>
<td>$7,500</td>
</tr>
<tr>
<td>PHYSICIAN WORK STATIONS (4)</td>
<td>$6,000 ea.</td>
</tr>
<tr>
<td>NURSE WORKSTATIONS ON WHEELS (15)</td>
<td>$5,000 ea.</td>
</tr>
<tr>
<td>PATIENT ROOMS (15) - SOLD</td>
<td>$5,000 ea.</td>
</tr>
<tr>
<td>REHAB AREA PATIENT ROOMS (4) - SOLD</td>
<td>$5,000 ea.</td>
</tr>
<tr>
<td>OSCILLATING BOOMS (15)</td>
<td>$4,000 ea.</td>
</tr>
<tr>
<td>IV PUMPS (19)</td>
<td>$3,000 ea.</td>
</tr>
<tr>
<td>MONITORS (19)</td>
<td>$2,000 ea.</td>
</tr>
</tbody>
</table>

The mission of the Florida Hospital Zephyrhills Foundation is to extend the healing ministry of Christ by facilitating an opportunity for individuals, corporations and foundations to support the programs and services of Florida Hospital Zephyrhills.

Florida Hospital Zephyrhills
7050 Gall Boulevard
Zephyrhills, FL 33541
813-783-6144
For more information on meaningful ways to support the Brain and Spine Institute, please contact the Florida Hospital Zephyrhills Foundation at 813-783-6144 or visit us at www.fhzeph.org and click on Make A Gift.